



MASCOT MIRACLES FOUNDATION

SPONSORSHIP PACKAGE





For More Information:

email: info@mascotmiraclesfoundation.org

Facebook: MascotMiraclesFoundation

Instagram: @mascotmiracles

Twitter: @MascotMiracles

YouTube Channel: Mascot Miracles

MASCOTMIRACLESFOUNDATION.ORG

Mascot Miracles Foundation

PO BOX 434

West Jordan, Utah 84084

801-493-9394

MASCOTS MAKING A DIFFERENCE



Mascot Miracles Foundation was founded in 2013, by a big-hearted bluebird, Felix the Falcon. Felix has been a part of the mascot world for 20 years. His story began with a little girl who had cancer - she changed his world. When he was with her, he saw that she was able to escape her everyday struggles. Felix and his Mascot friends quickly organized a fairy-tale party for her, it was magical! She dubbed that crazy group of mascots, "The Zoo". This was just the beginning. Hundreds of one-on-one and group events later, the impact the Mascot Miracles Foundation has made is indescribable; providing lasting memories and moments of happiness for our young warriors fighting unthinkable battles.

By the end of 2013, Mascot Miracles Foundation had registered 20 Angels /Heroes. As of February 2021, MMF has 1,200+ Angels /Heroes fighting unthinkable battles here in the state of Utah. These children are spending much of their lives visiting hospitals, or staying at home because of external elements. These Heroes and their families are coping with the struggles of getting stared at, looking and feeling different, difficult accessibility, building relationships with kids their age, sibling/family impact, the uncertainty of their future, financial burdens and so much more.

We Need Your Help

Please help us continue to develop what Felix and his family envisioned for this foundation to be... a group of mascots helping children with severe and/or terminal health conditions, or special needs, escape the worries of the unthinkable battles they are facing and allow them to have fun. It is our goal to provide as many smiles as possible to both children and families who are in the fight of their lives. Your sponsorship will help continue to make these opportunities and memories happen.



"Never To Be Forgotten" | "No One Fights Alone"

"BRINGING THE LIGHT" VIRTUAL GALA

ANGEL'S & HEROES - \$15,000

- A private virtual room where you can visit with your guests and other sponsors before the gala; includes a logo incorporated into a digital backdrop
- Presented as Platinum sponsor on all gala marketing materials, press materials, gala webpage, social media posts, and promotional emails
- Prominent display of logo across virtual event environment (or platform), including pre-show networking receptions
- Verbal recognition during the gala
- Presentation of one award during the gala
- Sponsor spotlight in two promotional emails – will include a logo with a link to your homepage, web address, and 1- 2 sentences about your company's commitment to Mascot Miracles Foundation.
- Social media post on Facebook, and Instagram announcing the sponsorship
- Sponsor Spotlight Video presented during the gala
- Recognition in post-event thank you email and social media

NEVER TO BE FORGOTTEN - \$10,000

- A private virtual room where you can visit with your guests and other sponsors before the gala; includes a logo incorporated into a digital backdrop
- Presented as Gold sponsor on all gala marketing materials, press materials, gala webpage, social media posts, and promotional emails
- Prominent display of logo across virtual event environment (or platform), including pre-show networking receptions
- Verbal recognition during the gala
- Sponsor spotlight in one promotional email – will include a logo with a link to your homepage, web address, and 1- 2 sentences about your company's commitment to Mascot Miracles Foundation.
- Social media post on Facebook, and Instagram announcing the sponsorship
- Sponsor Spotlight Video presented during the gala
- Recognition in post-event thank you email and social media

NO ONE FIGHT'S ALONE - \$5,000

- Presented as Gold sponsor on all gala marketing materials, press materials, gala webpage, social media posts, and promotional emails
- Prominent display of logo across virtual event environment (or platform), including pre-show networking receptions
- Verbal recognition during the gala
- Sponsor spotlight in one promotional email – will include a logo with a link to your homepage, web address, and 1- 2 sentences about your company's commitment to Mascot Miracles Foundation.
- Social media post on Facebook, and Instagram announcing the sponsorship
- Recognition in post-event thank you email and social media



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"BRINGING THE LIGHT" UTV PARADE & MOTORCYCLE RIDE

SCREAMIN' EAGLE - \$2,500

- Main event sponsors
- Company logo on marketing material
- Social media recognition
- 12 free UTV parade & motorcycle registrations
- 1 concession stand named and manned by the sponsor at UTV Parade
- 1 bike stop named and manned by the sponsor at Motorcycle Ride



THE BENCH RACER - \$1,500

- Company logo on marketing material
- Social media recognition
- 8 free UTV parade & motorcycle registrations
- 1 concession stand named and manned by the sponsor at UTV Parade
- 1 bike stop named and manned by the sponsor at Motorcycle Ride



THE CRUISER - \$1,000

- Company logo on marketing material
- Social media recognition
- 4 UTV parade & motorcycle registrations
- 1 concession stand named and manned by the sponsor at UTV Parade
- 1 bike stop named and manned by the sponsor at Motorcycle Ride



THE ROCK CRAWLER- \$500

- Company logo on marketing material
- Social media recognition



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GOLF TOURNAMENT

HOT SHOT GOLF TOURNAMENTS

PLATINUM - \$2,000

- Logo on event posters
- Logo on Hot Shot website
- Recognition at luncheon
- Social media mentions
- Sponsored logo shirt
- Sponsored hole logo (2)
- Player fees included (4)

PREMIERE - \$1,500

- Logo on event posters
- Logo on Hot Shot website
- Recognition at luncheon
- Social media mentions
- Sponsored logo shirt
- Sponsored hole logo (1)
- Player fees included (2)

GOLD - \$500

- Logo on event posters
- Logo on Hot Shot website
- Recognition at luncheon
- Social media mentions
- Sponsored logo shirt

DONATED ITEM(S)

- Logo on event posters
- Logo on Hot Shot website
- Recognition at luncheon
- Social media mentions



Rare. Unique. One of a kind. That's "Little J". While many 5 year old boys' worlds are full of sports, play, friends and fun, his is full of doctor visits, hospital stays, surgeries, and therapies. When life is hard and different, it is easy to feel alone. Thanks to Mascot Miracles Foundation, we know we always have our human, furry and feathered friends in our corner. From the bottom of our hearts, THANK YOU.

~ Tristin Taylor West

"Never To Be Forgotten" | "No One Fights Alone"

TRICK OUT YOUR TRUNK HALLOWEEN PARADE

GHOST- \$1,000

- Main event sponsors
- Company logo on marketing material
- Social media recognition
- 1 concession stand named and manned by the sponsor at parade

GHOUL - \$750

- Company logo on marketing material
- Social media recognition



"Our family was so grateful for the opportunity to attend the Trick out your Trunk Halloween social distancing parade! We have two children with special needs so 2020 was extremely difficult on our family since we couldn't go anywhere to protect them. MMF found a super fun way to still serve the families while staying safe! The kids loved it! They loved seeing the volunteers and mascots that they missed so much! We are so grateful for this foundation and everything they do for our family and so many others like us."

~Jessica Norby



"Never To Be Forgotten" | "No One Fights Alone"

MEMORY MAKERS

ONE-ON-ONE'S

When a family reaches out on behalf of their hero for a special occasion or who is running out of time, the mascots go above and beyond to create a magical moment for that hero – a princess birthday parade, a private party at Build-a-Bear, a special tour of the Aquarium, or just hanging out with their furry friends. And, of course, lots of hugs and smiles.



STICK HORSE RODEO

Stick Horse Rodeo has been kicking its way into our Heroes' hearts with its spirited pint-sized version of a rodeo. In this event, children attempt to ride their handmade horses in the ring and stay on for six seconds. With multiple activities; barrel racing, roping, bucking shoot, wagon and pony rides, petting zoo, and even a barrel train. Every Hero will learn, 8 seconds is just a number.



COWABUNGA BAY

Our Cowabunga Bay night allows our Heroes an opportunity to swim and celebrate with their special needs friends. Going to a public swimming pool can be overwhelming. This night provides a place where they can feel safe and comfortable. A place where there is no laughing or judging. Swimming with the mascots is a BONUS!



TRUNK-OR-TREAT

Trunk-or-Treat allows Mascot Miracles Foundation to invite, host and celebrate with all 1,000+ of our families. Joining forces with a local haunted house gives us the accommodations we need so we do not have to hold a lottery and keep anyone from attending.

POLAR EXPRESS

Pure Magic happens the night of our annual Polar Express. Hero and Angel families experience the magic of Christmas; songs, hot chocolate, jokes, games, and an experience to sit on Santa's lap. Where he spends extra time asking what they want for Christmas, and giving them a personalized Build-a-Bear bear.



MORE EXPERIENCES AVAILABLE ...

With our families, there's no experience that won't go unappreciated; Reserve Hogle Zoo for an entire night, Reserve a large Megaplex movie theater, Private birthday party at All Star Lanes, Boating on the lake experience, Go-Kart Racing, Movie night in the park, Build-A-Bear experience, Indoor skydiving.

"Never To Be Forgotten" | "No One Fights Alone"

ANNUAL SPONSORSHIP OPPORTUNITIES

Thank you for your participation. If you have any questions, please contact Mascot Miracles Foundation Marketing at marketing@mascotmiraclesfoundation.org. Donations can be paid in one lump sum, divided between selected programs, or paid separately throughout the year.

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

PROGRAM FUNDING:

I would like to provide sponsorship support of Mascot Miracles Foundation through the following programs:

HOPE Corporate Sponsor (yearly), \$75,000 \$ _____

LAUGHTER Corporate Sponsor (yearly), \$50,000 \$ _____

STRENGTH Corporate Sponsor (yearly), \$35,000 \$ _____

BRINGING THE LIGHT VIRTUAL GALA \$ _____

☐ Angel's & Heroes - \$15,000 ☐ Never To Be Forgotten - \$10,000 ☐ No One Fight's Alone - \$5,000

UTV PARADE & MOTORCYCLE RIDE \$ _____

☐ Screamin' Eagle - \$2,500 ☐ The Bench Racer - \$1,500 ☐ The Cruiser - \$1,000

☐ The Rock Crawler - \$500

HOT SHOTS GOLF TOURNAMENT \$ _____

☐ Platinum - \$2,000 ☐ Premiere - \$1,500 ☐ Gold - \$500 ☐ Donated Item(s)

MEMORY MAKERS \$ _____

☐ One-on-One's (12) , \$1,000 ☐ Trunk-or-Treat , \$1,000 ☐ Movie Day (2 or more), \$2,500

☐ Stick Horse Rodeo Supplies, \$1,000 ☐ Polar Express Supplies, \$1,000

☐ Hogle Zoo (exclusively), \$22,000 ☐ Cowabunga Bay (exclusively), \$15,000

SPOILS, PRIZES, SWAG \$ _____

☐ Candy

MARKETING \$ _____

☐ Photography ☐ Printing materials ☐ Event photo books

Yearly sponsorship options are also available, please see additional page for more information.

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THANK YOU TO OUR CURRENT SPONSORS





EST. ★ ★ ★ 2013



**MARKETING@
MASCOTMIRACLESFOUNDATION.ORG**



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